

• BULLETIN •

OF THE

San Bernardino County Bar Association

555 North Arrowhead Avenue • San Bernardino, California 92401-1201

(909) 885-1986 • Fax (909)889-0400 • E-mail: bulletin@sbcba.org

ADVERTISING RATE SHEET

Advertising Rates Effective 11/01/2011- Existing ad contracts will be honored at previous rates until contract expires.

The BAR BULLETIN is a 16 page newsletter published 11 times a year by the San Bernardino County Bar Association. Our circulation is approximately 1,100, including: our bar membership of 900+, 105 state and federal judges, state & local bar leaders, legislators, media, and businesses interested in the advancement of our mission.

All advertisements should be received by the bar office no later than the 20th of the month prior to month of publication; articles and notices by the 15th. Please direct correspondence to the above address.

Classified Ads:

Rate is \$10.00 per month, paid in advance. (1 column width - 75 words or less - additional charge for more than 75 words.) First 6 months free to SBCBA members.

Display Ads:

Full Page	\$300	(7.5" w x 10 "h)	One-Quarter Page	\$110	(5.0" w x 4.0"h)
One-Half Page	\$150	(7.5" w x 5.0"h)	One-Eighth Page	\$ 65	(2.3" w x 4.0"h)
One-Third Page	\$125	(5.0" w x 5.0"h)	3 Inch Ad	\$ 50	(2.3" w x 3.0"h)

Prepayment Discounts:

10% Discount with a 6-Month Prepaid Ad • 20% Discount with a 1-Year Prepaid Ad

SBCBA Bar members take an additional 10% discount on final cost.

<input checked="" type="checkbox"/>	Please check the month(s) in which you want the ad to run.										
	January		February		March		April		May		June
	July/August		September		October		November		December		

Except for classified ads, which need to be in plain text, all ads should be submitted digitally (the preferred format is PDF) to the email address above. Please make sure your document does not have security enabled for copying, as the ad will be included in our digital online Bulletin. Please attach a B&W photocopy of your ad for our files.

Check Credit card # _____ Exp. Date: _____ S--Code _____

Amount Enclosed (Indicate which discounts you have applied for, if eligible.) _____

Name: _____

Address: _____

Phone, Email: _____

DEADLINE: The 20th of the month prior to publication.

FOR MORE INFO: Call 909/885-1986 - Marilyn for billing inquiries; Claire for all other inquiries.

**SBCBA Bulletin
Sample Ad Sizes**

(Full page is 7.5" x 10")

1/3 page ad

3" Ad

1/4 page ad

1/2 page ad

1/8th page Ad

